



Since 2015, the mission of Break Fast & Launch has been to help entrepreneurs launch sustainable food concepts by providing hands-on mentoring, training, and experiential learning with a tech-influenced approach.

Our Approach

- 1 We Build**
Participants gain sound knowledge to become sustainable, helping to grow their independent culinary business and local community.
- 2 We Train**
You receive business preparation on accounting, marketing, real estate, and business plan creation crucial to long-term success.
- 3 We Mentor**
Every cohort is partnered with experienced mentors who help guide and provide sound advice.
- 4 We Support**
Participants have the opportunity to learn from fellow cohorts and share invaluable experiences and lessons.



Our curriculum helps bridge the gap between culinary startup and sustainable business. The program runs in small cohorts who meet for approximately 8 to 10 weeks and culminates in a demo day event showcasing the talents of the participating entrepreneurs.

Our Results

78% of participants have launched a business
An additional 9% are in the start-up phase

80% of those businesses are still operating
Only 8% of participants closed due to market or financial reasons

Testimonials

"It's an opportunity to bounce your ideas off of people, practice pitching, gain confidence, and learn from other people's mistakes. The connections are incredible."

- Joe Saenz
Swine House

"It helped me organize my business when I was starting. The program helped start my business from the ground up."

- Patricia Butler
Don Eduardo Coffee Company

"I thought it was absolutely wonderful information. I liked that so many days were focused in deep immersion of each topic."

- Vera Deckard
Künstler Brewing

Our Audience



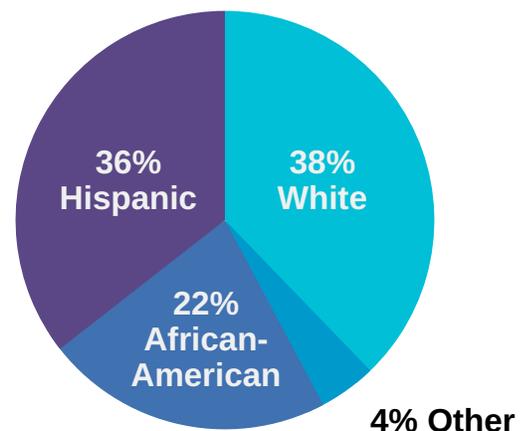
48%
Women



52%
Men



22%
Veteran



Learn more about Break Fast & Launch and our other programs at LaunchSA.org/programs.



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