

OVERVIEW

For 5 years, Launch SA has been the go to source for more than 12,500 entrepreneurs and business owners in the San Antonio region. As our regions only no cost business development center, Launch SA has hosted more than 2,200 events during the past 5 years and is one of the most consistent venues in San Antonio for entrepreneurial education and small business direction.

OPERATIONS

Imagine having a great business idea but not having the knowledge of how to make it a reality. That is why Launch SA exists. We are a knowledge bank of information that current and aspiring entrepreneurs can tap in to. Our goal is to provide relevant, personalized, and actionable connections for entrepreneurs in all industries and operating at any stage (from idea to scale or growth).

Besides our own internal resources, Launch SA has curated partnerships with 120 organizations across San Antonio and Texas to create a robust referral network for those we serve. We have also built relationships with more than 160 people across multiple industries who volunteer their time as mentors to serve either on an ad-hoc, program, or workshop basis. Our mentors want to see advancement of growth and education in San Antonio's entrepreneurial and small business community.

Tracie Shelton joined the Break Fast & Launch, a culinary accelerator program, intending to increase her knowledge to support her small business clients and possibly to gain some insight for her "one-day" business.

Her business idea to provide a shared commercial kitchen for culinary small business owners was a winner in the 2018 Venture Challenge. Tracie used her winnings to purchase the commercial-grade equipment she would need to open Alamo Kitchens.

"I am a dream maker. I just needed someone to push me and to say it," Tracie says. "LiftFund sets you up to be successful."

Tracie recently accepted an interest-free loan from LiftFund, available because of the strong support of our sponsors, as a way to build her credit history. She understands that good credit will be necessary to reach her future growth goals of expanding and incorporating food education for children. "I needed a team. LiftFund are members of my team who want me to do well. I can trust them because I believe them."

- Tracie Shelton, Alamo Kitchens

OPPORTUNITY

Your sponsorship allows you to be part of a community of thousands of aspiring and established business owners, leaders in the entrepreneurship scene, network providers and community leaders. As a sponsor, you are supporting Launch SA's mission of fueling San Antonio's idea creators, entrepreneurs, and small business owners who seek advice on the road to success.



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POWERED BY
LiftFund

PROGRAMS

On top of Launch SA's general operations, we utilize programs to address community gaps that support the growth of business owners where options are limited.

SAN ANTONIO ENTREPRENEURSHIP WEEK



Annual showcase of inspiration, education, and ecosystem development for San Antonio's entrepreneurial community.

Since 2016:
1600 Attendees, 373 Sessions, 200 Speakers

Annual business challenge focused on goal setting and awarding the highest performing concepts based on independent judge review.

Since 2016:
310 Participants, 30 Finalists, 12 Winners, \$108K Capital Seeded into community businesses.



BREAK FAST AND LAUNCH



Bi-Annual and the first of its kind in the Nation and recognized by the White House in 2015. It is a mentorship-driven, Accelerator program for early stage culinary entrepreneurs seeking education and pathways towards sustainable growth and success.

Since 2015: 102 Participants, \$2.1 Million raised or Invested, 13 Veterans, 60 Minorities, 80% Still in Operation, 13% decided not to Pursue

Pilot program oriented towards Spanish speaking business owners that have been in operation for more than 1 year.

In 2018:
18 Participants for first cohort



1 MILLION CUPS



Weekly community pitch program hosted, incentivized by coffee, caffeinating the community to share feedback and support one another's concepts with real insights and connections.

Since 2014:
7,100 attendees and 365 Companies Presented

Quarterly community pitch program hosted a local bar or community venue where entrepreneurs fast-pitch their concepts for prize amounts.

Since 2015:
550 Attendees and 72 Concepts presented



MENTOR ROUNDS | PREGUNTAS AL AIRE



Over 160+ experts and owners to host informal group mentorship sessions at Launch SA.

Since 2014: 7,100 attendees, 365 Companies Presented

LEVELS OF SPONSORSHIP

At each level below, sponsor can choose the benefit that appeals most. Pick one of the options at your sponsorship level. All previous selections will convey as you move up in level.

<p>MENTOR (In-Kind or Service)</p>	<p>Opportunities for In-Kind or Service based support will be valued at half market value and evaluated for best fit within mission.</p>		
<p>FOUNDER \$1 - \$2,500</p>	<p>Company or Individual mention in Annual Report, digital mention on Launch SA sponsor page, and potential for listing as a Launch SA resource partner pending approval of Launch SA staff.</p>		
<p>SUPPORTER \$2,501 - \$5,000</p>	<p>Print placement of brand in general Launch SA collateral items</p>	<p>Print placement of brand in promotional/ recruitment collateral for Launch SA programs</p>	<p>Cobranded promotional “swag” items for events and programs conducted by Launch SA.</p>
<p>ADVOCATE \$5,001 - \$10,000</p>	<p>Mentorship/Educational opportunities with program or event participants throughout the year.</p>	<p>Internal/external brand placement for all outcome and data related insights produced by Launch SA announcements.</p>	<p>Brand placement in all communications/press releases associated with Launch SA.</p>
<p>LEADER \$10,001 - \$25,000</p>	<p>Prominent speaking opportunities via Launch SA programs and events that align with sponsor mission, goals, and outcomes.</p>	<p>Opportunities to utilize Launch SA as community sounding board when testing internal/external concept development</p>	<p>Premier posing in digital and print marketing materials where sponsors are listed.</p>
<p>DEVELOPER \$25,001 - \$50,000</p>	<p>Specialty Award amount and prize designation for your organization through Venture Challenge.</p>	<p>Choice of named/branded program (Ex. Break Fast & Launch powered by H-E-B)</p>	<p>Choice of named environment at Launch SA (Ex. The LiftFund Board Room)</p>
<p>CHAMPION \$50,001 - \$150,000</p>	<p>Association with all benefits above, regardless of benefits category. Custom opportunities available on consultation basis.</p>		